FEBRUARY
TARGET
REG. U.S. PAT. OFF.
COMICS
10¢
FEB.
TARGET
JACK HEARNE
VOL.7-No.12

WEBCOMIC
UNIVERSE.COM
Supermouse
Startling Comics
Jetta
Mystery Comics
Fantastic Tales
Cosmo Cat
Strange Mysteries
Daring Adventures
Mystery Tales
Exciting Comics
Strange Worlds
Barnyard Comics
Eerie
Casper Cat

TARGET HITS AND MISSES

Editors' Page

The Editors Write:

Hi, Gang:

Bet you've all heard fish stories which describe "the one that got away." Well, in "The Cadet" this month we've given the old line a new twist. Kit Carter and Dan Merry prove that they don't all get away—especially "Catfish" Finn.

Hour by hour the plot thickens in "Gary Stark." Mr. Condon, Panama's father, expects a visit from the mysterious Mr. X, and Gary and Bob are on hand as a reception committee. You can be sure they won't be sweet to the sourdough who has threatened to kill Mr. Condon.

Bull's-Eye Bill meets up with a girl who is a little different from the type usually found in Western stories. In fact, she's downright ornery until Bill does her a good turn. Maybe "Cactus Lil" doesn't deserve a break, but Bill shows her he's still pretty good at ropin' and tyin'.

In a concert hall the Targeteers see "The Effigy of Death," an extra-added attraction which leads them to a murderer. Niles makes an amazing discovery when he searches a room backstage.

A long-range snapshot by Candid Charlie swings an election in Lensville, and Pete Stockbridge puts the "heat" on some stolen "ice," melting the hopes of a gang of crafty jewel thieves.

We're sure you'll enjoy the variety of action and adventure offered in this issue of TARGET.

Cordially yours,
THE EDITORS

The Readers Write:

Dear Editors:

I am writing to tell you just what I think of TARGET. I think all the articles in this magazine are very interesting.

"The Cadet" is the most interesting story. It has color, background, and adventure. "Gary Stark" is always a good mystery story, with excitement in every chapter. I also say the same for "The Target and the Targeteers."

The jolly one-page edition of "Targetoons" has me always laughing. Its jokes are very "corny."

But "The Chameleon" is the story I like best because it is the best fighting story in the entire magazine. "Dan'l Flannel," however, is neither interesting nor funny. I do not like it.

Yours truly,
William Hooppell
Verdun, P. Q.

Thanks for putting your likes and dislikes down in black and white, William. We're sorry you don't care for "Dan'l Flannel." Do other readers feel the same way?

* * *

Dear Editors:

I just won a quiz contest and a pass to our local theater, and it was all through your popular comic book TARGET. I was lucky enough to answer four questions more than any other contestant, and those four answers came from the bottom of the pages of your August issue. Boy-o-boy, wasn't I glad!

So please, above everything else, keep the questions and answers at the bottom of the pages, and quit making my favorite, "Gary Stark," a serial story.

Yours truly,
Jocelyn Barrowes
Cristobal, C. Z.

Looks like a case of coming in on a Q and an A, Jocelyn. As far as "Gary Stark" is concerned, we think most of the readers like the way the yarn develops from month to month. We may be wrong. How about it, gang?

* * *

Dear Editors:

I just finished reading the May issue of TARGET. I have read TARGET for three years. Mother likes me to read this magazine because she feels that it is educational and very interesting.

Sincerely yours,
Jeanne Johnson
Vincennes, Ind.

We're glad to know your mother feels that way about TARGET, Jeanne. We certainly want our magazine to meet with the approval of mothers and fathers.

* * *

Dear Editors:

I really go for comics, and TARGET is tops with me. "Gary Stark" really sets me on the edge of my seat. I hope it continues to be as exciting.

I think that "The Cadet" and "The Target and the Targeteers" are also good. That goes for "Targetoons" too.

I'm looking forward to the next month's issue of TARGET, so I can find out what happens to Gary Stark and his friends.

Yours truly,
Donald Tingum
Larimore, N. D.

We think you'll find "Gary Stark" just as exciting in the next issue, Donald. Gary and his friends will have their hands full for some time to come.

* * *

Dear Editors:

I have just finished reading the October issue of TARGET. I thought it was swell. The Editors' Page is my favorite part of the magazine because it gives the readers a chance to comment on the different stories. I have no comments to make on disliking TARGET, but I will certainly tell you how much I like it.

My favorite story is "The Chameleon," with "The Target and the Targeteers" running a close second. I might also add that I think "Gary Stark" is also very good. The editors had the right idea when they created this strip. I also like the Q's and A's at the bottom of the page.

I am a constant reader of TARGET; you can count on that.

Yours truly,
Richard Statler
San Diego, Calif.

A nice letter, Richard. We appreciate your views on the Editors' Page.

ADDRESS YOUR MAIL TO TARGET, 119 WEST 19th ST., NEW YORK 11, N. Y.
$1.00 will be sent to the writer of each letter published on this page.

Robert D. Wheeler, Editor and General Manager; Jane Spaulding Nye, Managing Editor
Mel Cummin, Art Director; Helen Doig Schmid, Associate Editor; Alfred V. Fago, Art Consultant
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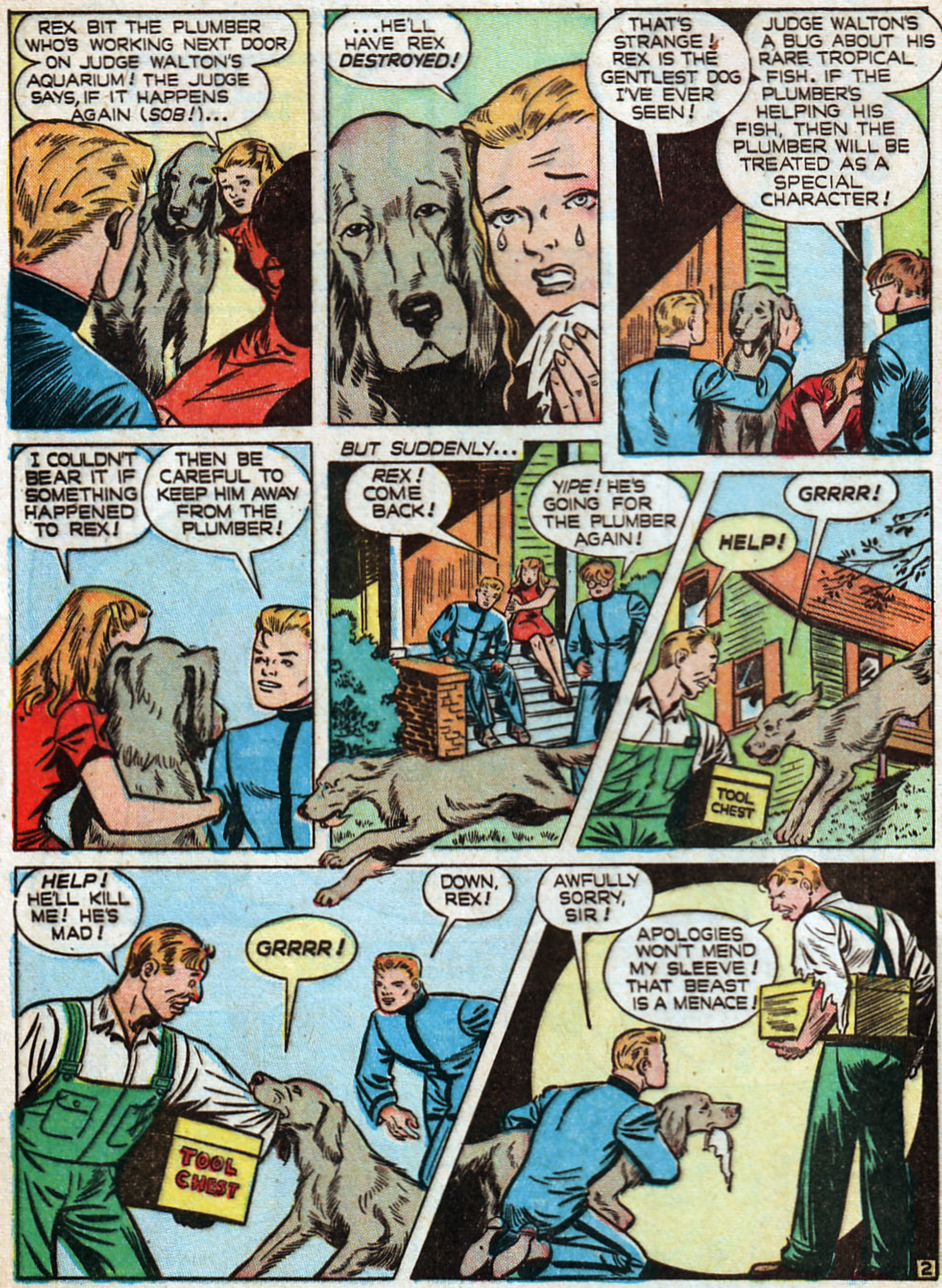
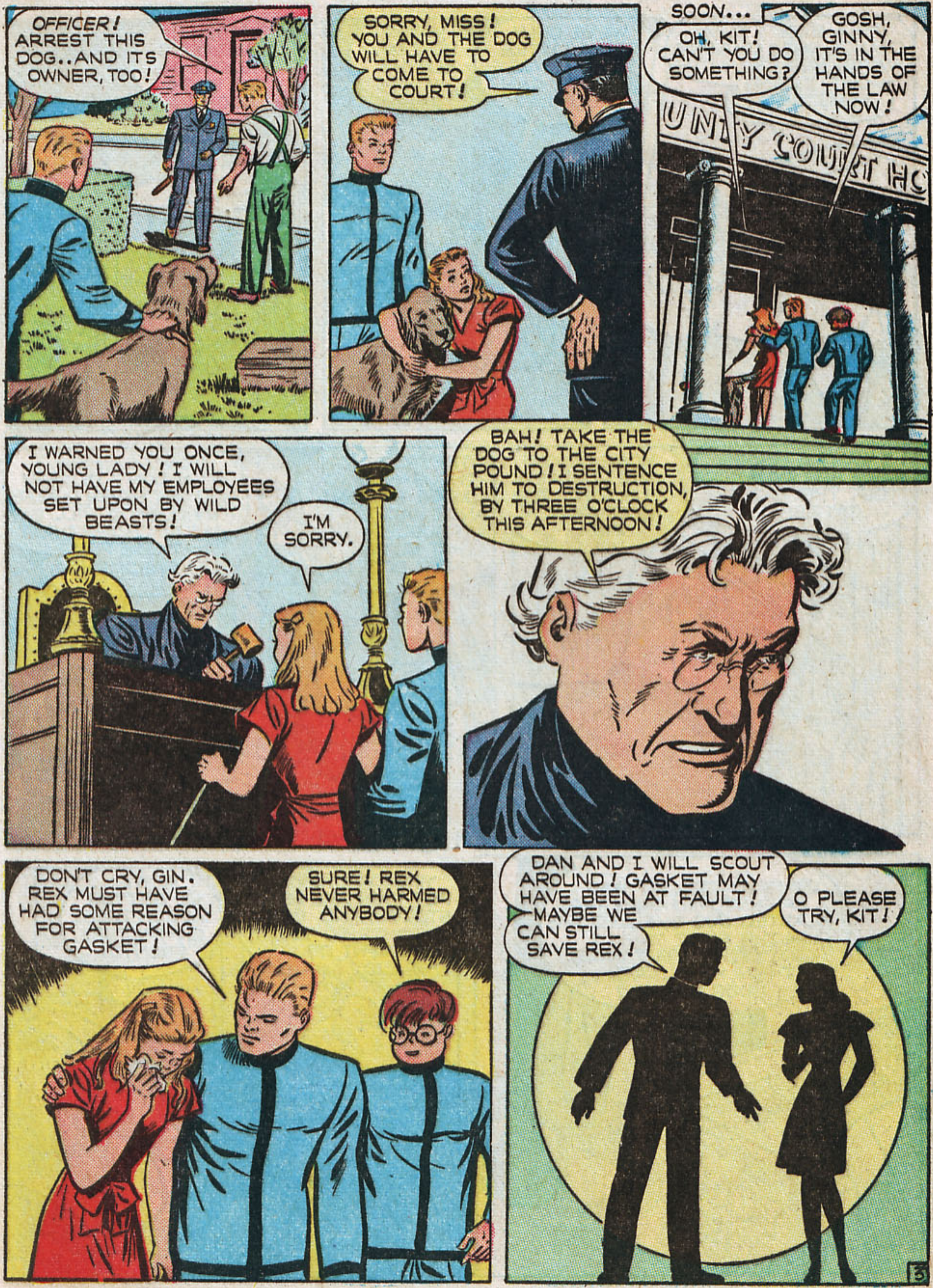
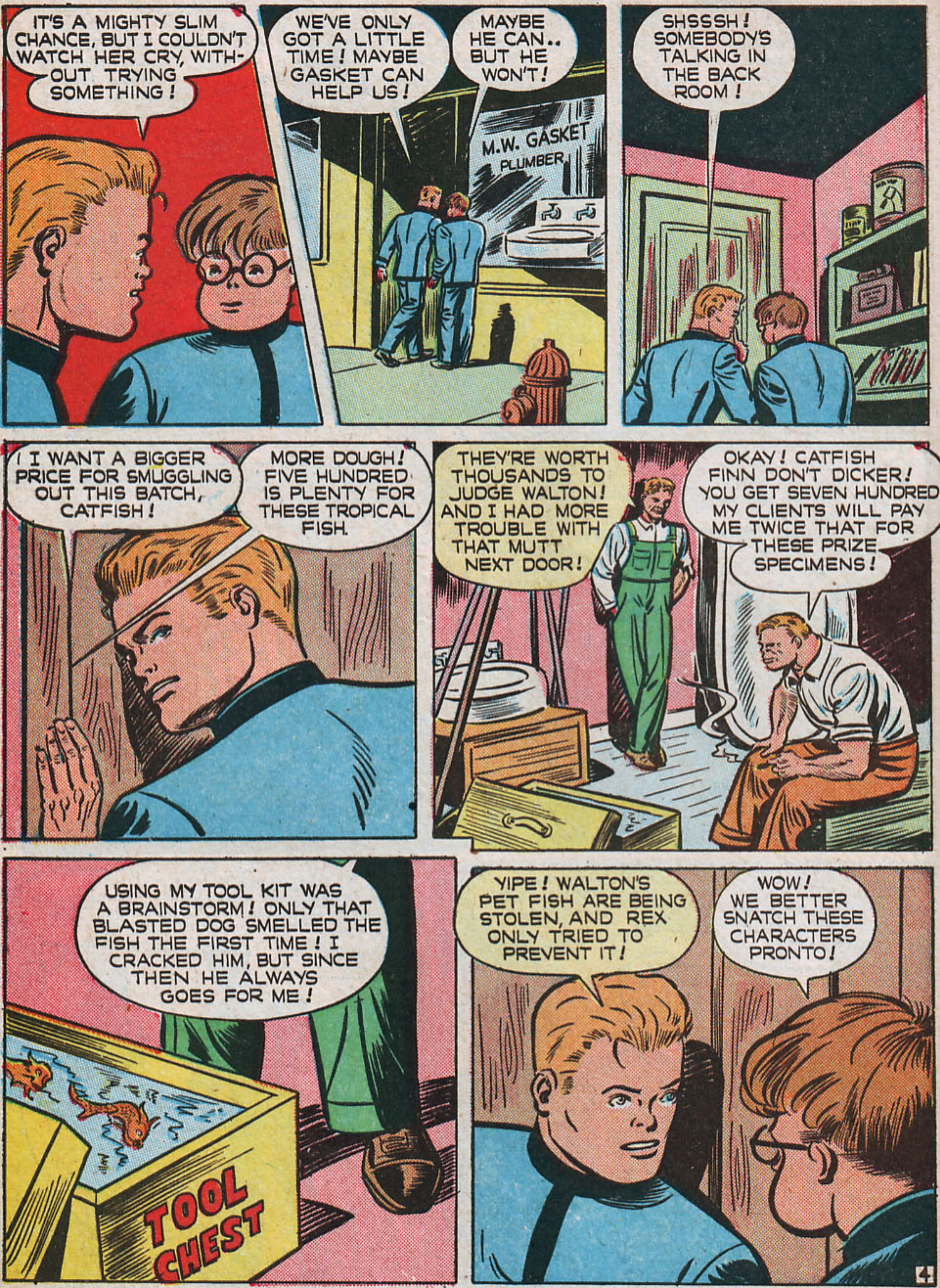


QUESTION No. 1. **Who is Chief Justice of the United States Supreme Court?**

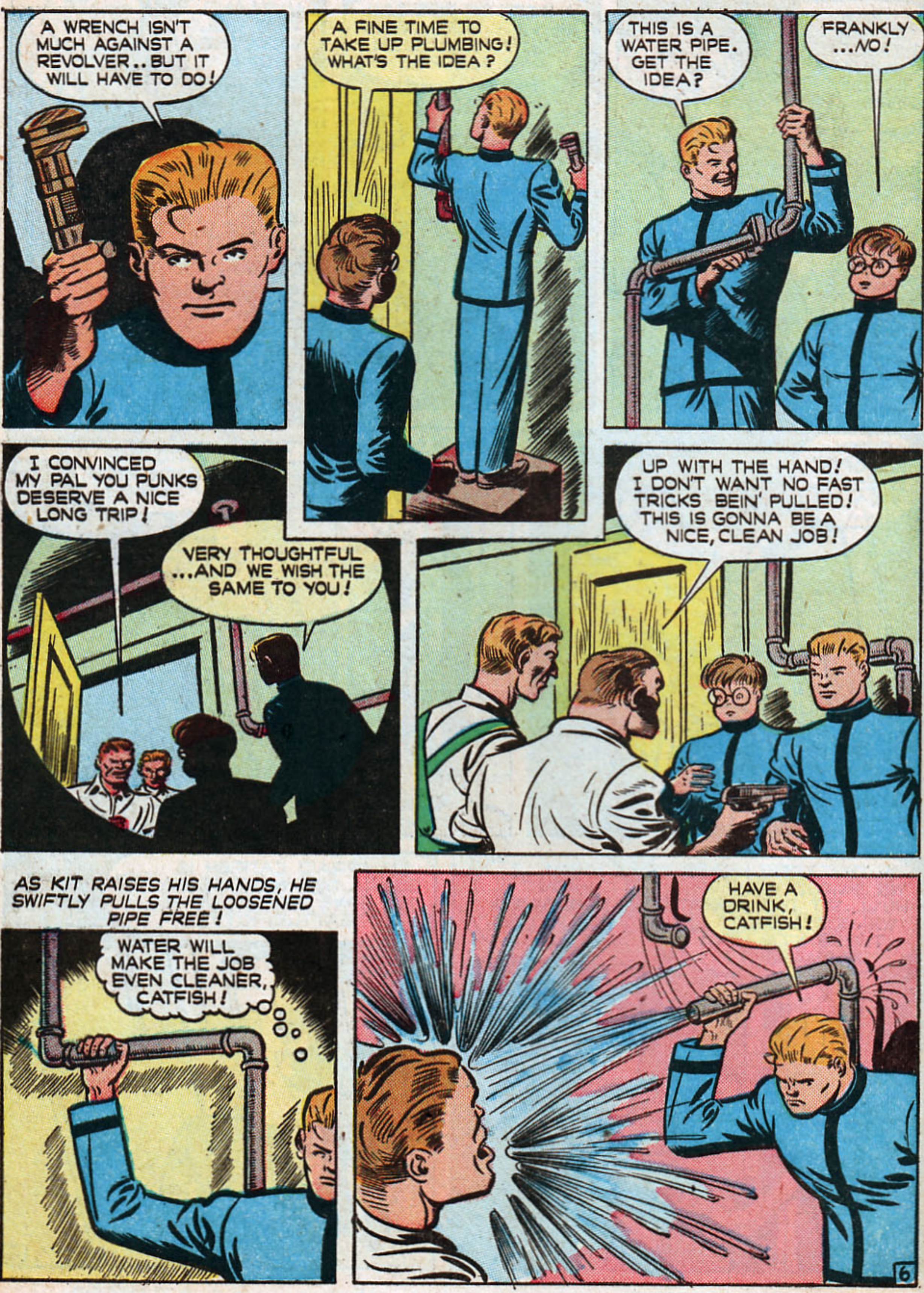


ANSWER No. 1. Fred Vinson holds this post.

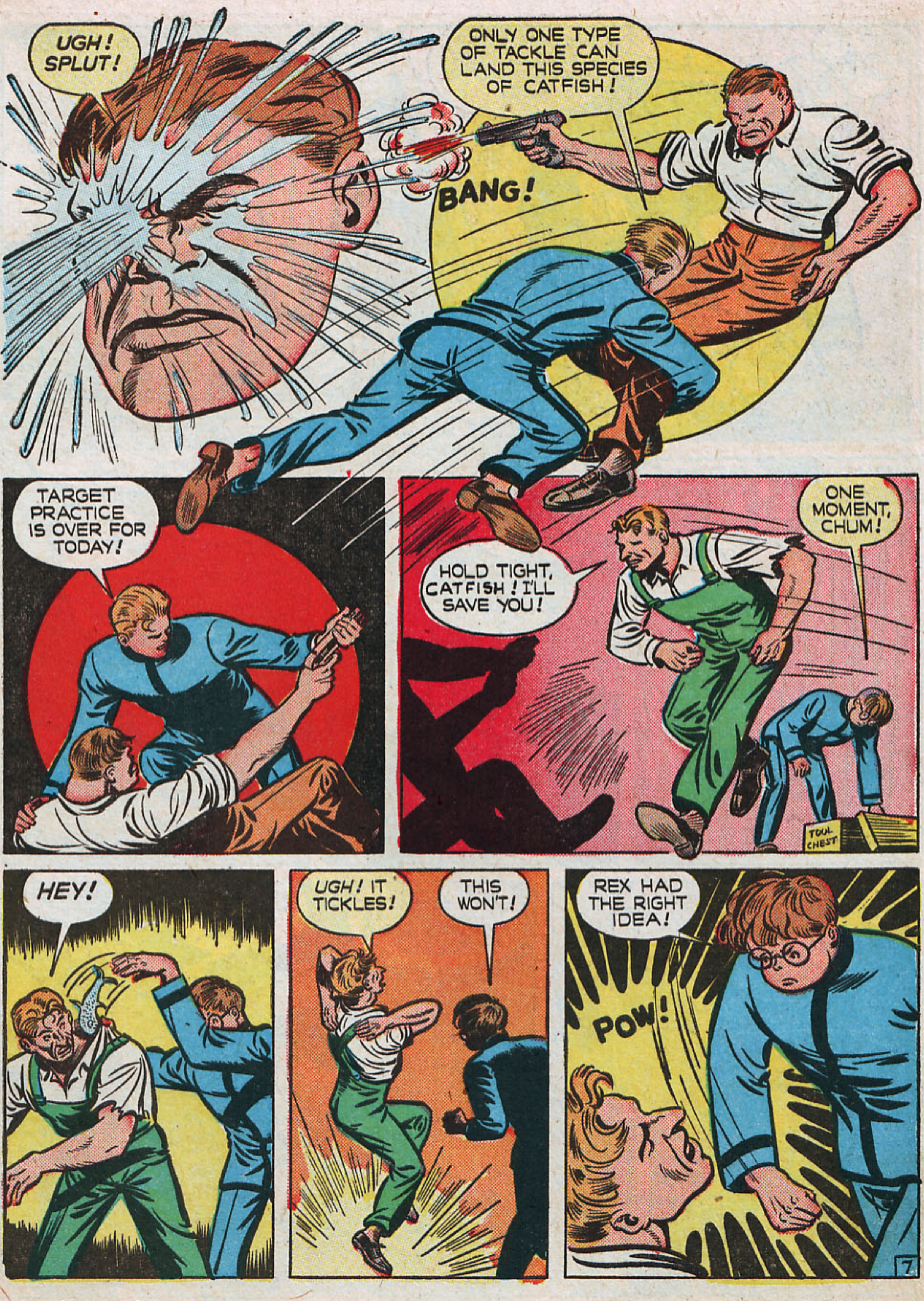


QUESTION No. 2 If Gasket were a fletcher instead of a plumber, what would be his job?

ANSWER No. 2. A fletcher is a person who makes arrows.



QUESTION No. 3. What kind of tobacco is used in a "bo'sun's pipe"?



ANSWER No. 3. None. A bo'sun's pipe is a small whistle used to announce details aboard ship.

QUESTION No. 4. To what region is the name "Tropics" given?

The Equatorial region, bounded by the Tropics of Capricorn and Cancer. ANSWER No. 4.

TARGETOONS
WHAT HAPPENED WHEN YOUR CANARY FLEW INTO THE ELECTRIC FAN??
SHREDDED TWEET!!
?!?
WHY DO YOU SAY THAT YOU KNOW TOMMY LIKE A BOOK?
'CAUSE I FIRST MET HIM IN A LIBRARY!!
GEOGRAPHY
BY MILT HAMMER
DO YOU THINK IF I WASH MY FACE REAL HARD, IT'LL GET CLEAN?
LET'S SOAP FOR THE BEST!
NYLONS (LIQUID)
MY POP BEGAN LIFE AS A BAREFOOT BOY!!
SO WHAT? MY POP WASN'T BORN WITH SHOES ON EITHER!!!
QUACK-QUACK!

GARY STARK
by DON RICO
OUT OF THE PAST COMES A HALF-FORGOTTEN SHADOW TO THREATEN THE HAPPINESS OF GARY AND HIS FRIENDS....
ANSWERING A CALL FROM PANAMA, BOB AND GARY RUSH TO CONDON'S HOME.
PANAMA!
BOBBEE! GAREE! AT LAST YOU ARE HERE!
EET WAS SO CRUEL OF YOU TO STAY AWAY... BUT NOW-YOU ARE HERE, MY BOBBEE!
PAN...
AH-- LOVE!

QUESTION No. 5. Can you find the last name of a famous guitarist on this page?

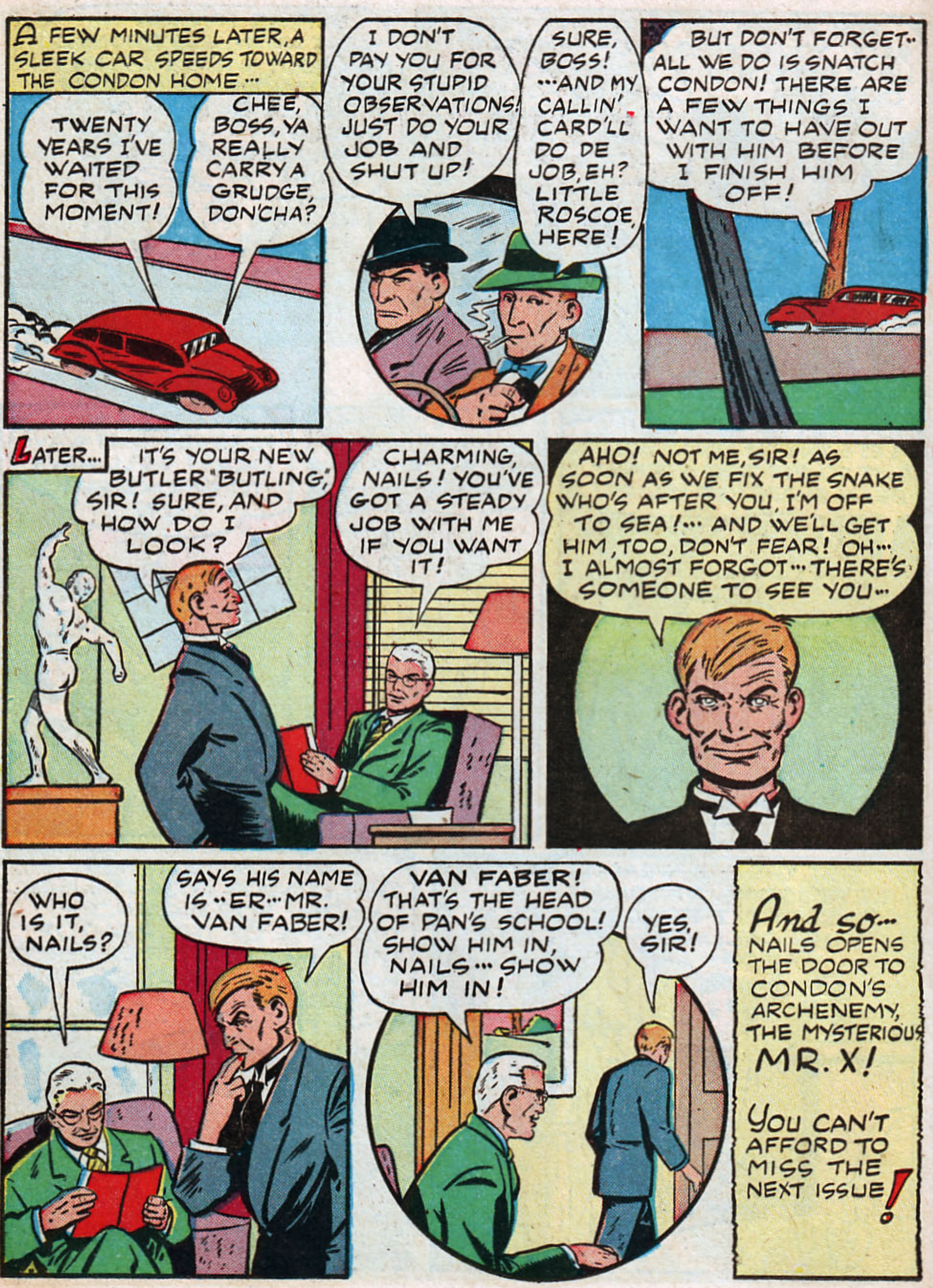
ANSWER No. 5. Eddie Condon is a famous "hot" guitar player.

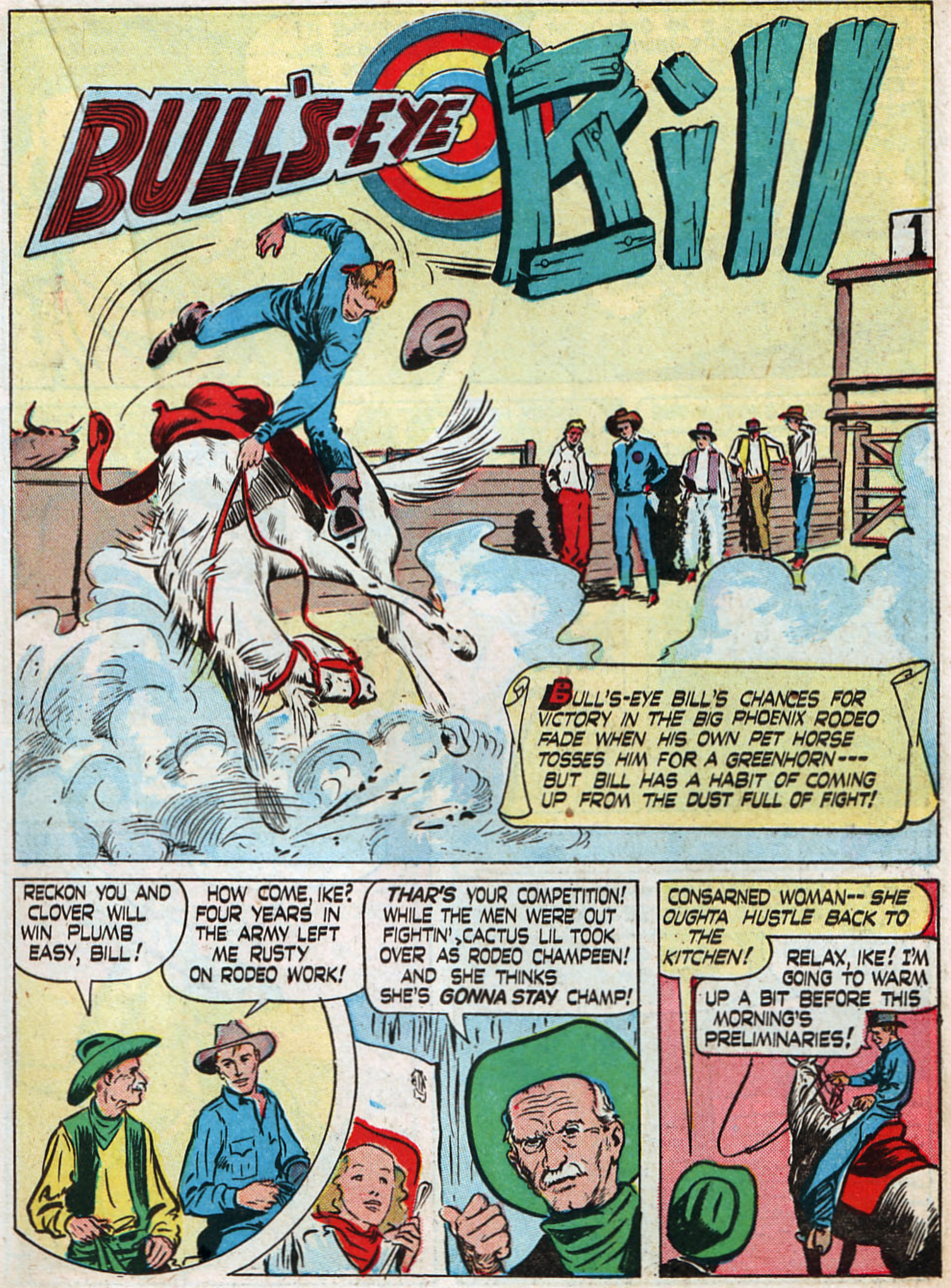
QUESTION No. 6. What mountain range can you find in the sentence: "Let's kill cats"?

ANSWER No. 6. The Catskill Mountains, a range in east central New York.

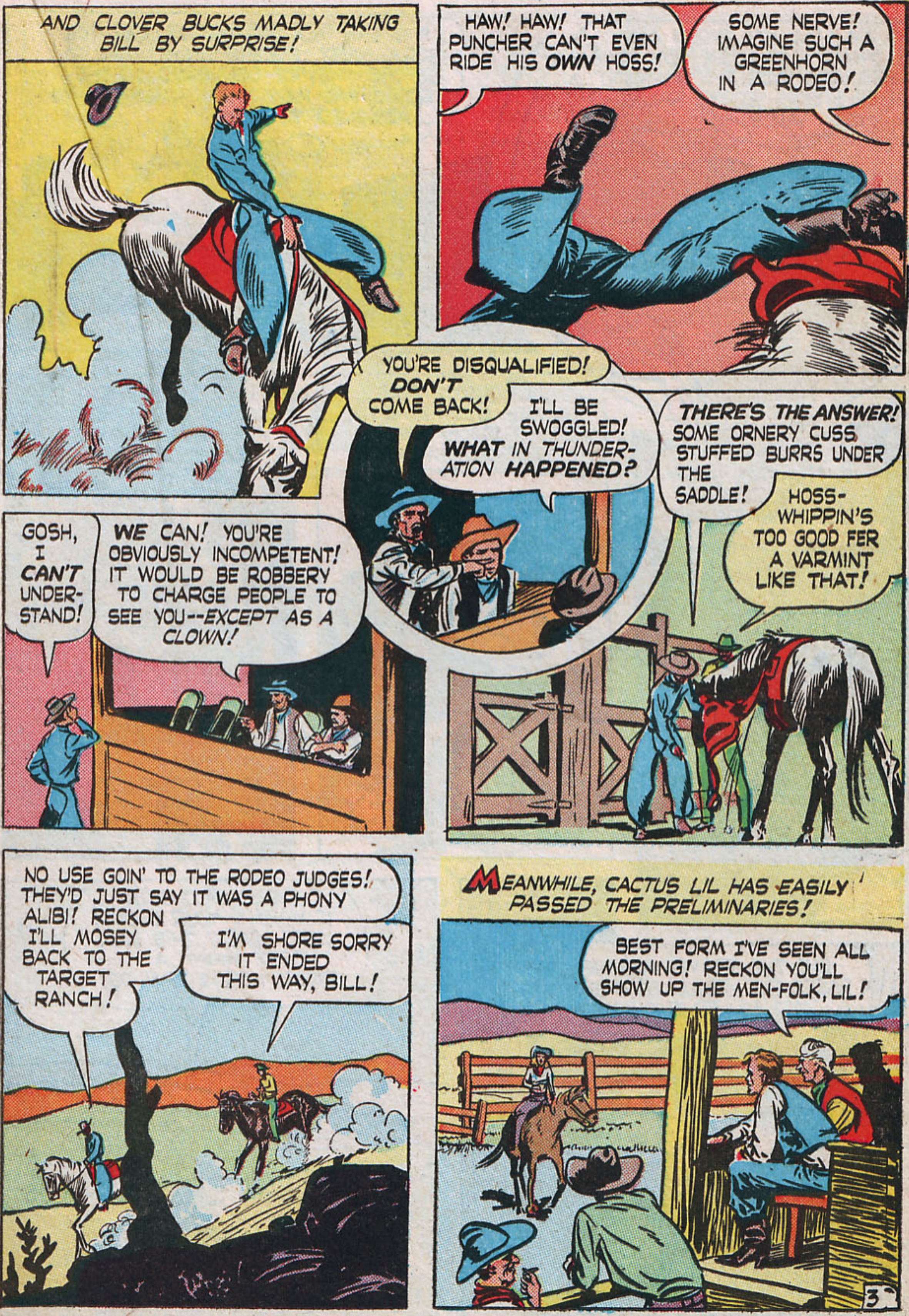
QUESTION No. 7. In what sport can you find a "gardener" in the "bushes"?

ANSWER No. 7. Baseball. Outfielders are often called gardeners. "Bushes" are the minor leagues.


A FEW MINUTES LATER, A SLEEK CAR SPEEDS TOWARD THE CONDON HOME...
TWENTY YEARS I'VE WAITED FOR THIS MOMENT!
CHEE, BOSS, YA REALLY CARRY A GRUDGE, DON'CHA?
I DON'T PAY YOU FOR YOUR STUPID OBSERVATIONS! JUST DO YOUR JOB AND SHUT UP!
SURE, BOSS! ...AND MY CALLIN' CARD'LL DO DE JOB, EH? LITTLE ROSCOE HERE!
BUT DON'T FORGET.. ALL WE DO IS SNATCH CONDON! THERE ARE A FEW THINGS I WANT TO HAVE OUT WITH HIM BEFORE I FINISH HIM OFF!
LATER...
IT'S YOUR NEW BUTLER "BUTLING," SIR! SURE, AND HOW DO I LOOK?
CHARMING, NAILS! YOU'VE GOT A STEADY JOB WITH ME IF YOU WANT IT!
AHO! NOT ME, SIR! AS SOON AS WE FIX THE SNAKE WHO'S AFTER YOU, I'M OFF TO SEA!... AND WE'LL GET HIM, TOO, DON'T FEAR! OH... I ALMOST FORGOT... THERE'S SOMEONE TO SEE YOU...
WHO IS IT, NAILS?
SAYS HIS NAME IS.. ER... MR. VAN FABER!
VAN FABER! THAT'S THE HEAD OF PAN'S SCHOOL! SHOW HIM IN, NAILS... SHOW HIM IN!
YES, SIR!
And so... NAILS OPENS THE DOOR TO CONDON'S ARCHENEMY, THE MYSTERIOUS MR. X!
You CAN'T AFFORD TO MISS THE NEXT ISSUE!

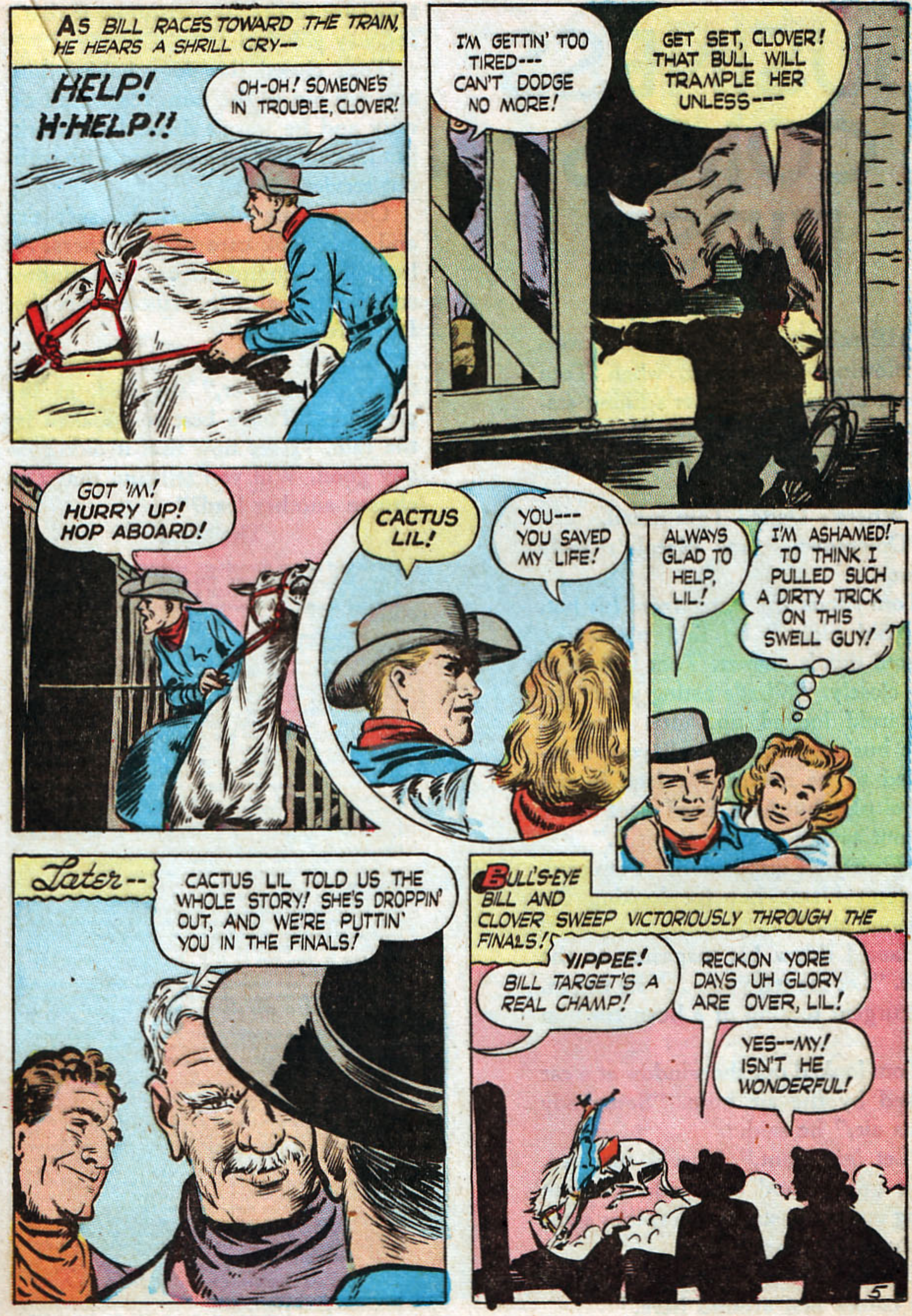

BULL'S-EYE BILL
1
BULL'S-EYE BILL'S CHANCES FOR VICTORY IN THE BIG PHOENIX RODEO FADE WHEN HIS OWN PET HORSE TOSSES HIM FOR A GREENHORN--- BUT BILL HAS A HABIT OF COMING UP FROM THE DUST FULL OF FIGHT!
RECKON YOU AND CLOVER WILL WIN PLUMB EASY, BILL!
HOW COME, IKE? FOUR YEARS IN THE ARMY LEFT ME RUSTY ON RODEO WORK!
THAR'S YOUR COMPETITION! WHILE THE MEN WERE OUT FIGHTIN', CACTUS LIL TOOK OVER AS RODEO CHAMPEEN! AND SHE THINKS SHE'S GONNA STAY CHAMP!
CONSARNED WOMAN-- SHE OUGHTA HUSTLE BACK TO THE KITCHEN!
RELAX, IKE! I'M GOING TO WARM UP A BIT BEFORE THIS MORNING'S PRELIMINARIES!

QUESTION No. 8. **Who killed Alexander Hamilton in a duel?**



ANSWER No. 8. Aaron Burr killed Hamilton at Weehawken, N. J., July 11, 1804.

QUESTION No. 9. The name "Longhorn" is used as a nickname by what university?



ANSWER No. 9. The University of Texas.

BUSINESS COMES FIRST

THE rain was pouring down, overflowing the gutters, when Tom Dreese entered his father's filling station. His brother, Harold, looked up from a magazine, then went on reading.

"Where's Dad?" Tom asked.

"Downtown," was Harold's surly answer.

Tom shook the water from his hat. "A wild night," he said pleasantly. Harold didn't answer. Tom looked at him closely. "What's eating you?"

Harold looked up. "It's none of your business, but I'll tell you. I expected to be named the lead in the school play but Miss Reed went home without saying a thing about it."

"With your disposition," Tom said, "I don't blame her for looking for someone else."

Harold threw his magazine to the floor. "Let me tell you . . ." he began. The urgent tooting of a horn cut him off.

Tom looked out the window at a car parked by the air hose. "Somebody wants air," he said.

"Let 'em want," Harold snapped. "I've got a good story and I'm not going out in the storm unless they want to buy something."

"Listen, Mister," Tom said. "Business comes first around here."

"All right," Harold agreed. "You take care of the free customer if that's the way you feel."

Tom closed the door behind him and ran out in the rain. He wasn't on duty and he wasn't dressed for work, but he couldn't let a customer go without service.

Quickly he checked the soft tire and then took care of the others. As he walked around the car, one window rolled down and the customer spoke. It was Miss Reed.

"I gave Harold a few hours to think things over," she said, as she glanced at Tom's best suit soaked by the rain. "I see now that it didn't do any good. Will you tell him that I've chosen another lead?"

The End

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933, Of TARGET COMICS, published Monthly, at Philadelphia, Pennsylvania for October 1, 1946.

State of New York }
County of New York } ss

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Robert D Wheeler who, having been duly sworn according to law deposes and says that he is the Editor of TARGET COMICS, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circuation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3 1933 embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1 That the names and addresses of the publisher, editor managing editor and business managers are: Publisher, The Premium Service Co Inc 119 West 19th St., New York, N Y., Editor Robert D Wheeler 12 Colonial Rd., Port Washington, L I., N Y., Managing Editor Jane Spaulding Nye, 30 Fifth Avenue New York, N Y., Business Managers, None

2 That the owner is (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock If not owned by a corporation, the names and addresses of the individual owners must be given If owned by a firm, company, or other unincorporated concern its name and address, as well as those of each individual member, must be given) The Premium Service Co Inc., 119 West 19th St New York 11, N Y., The Curtis Publishing Company, Philadelphia 5 Pennsylvania

3 That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are (If there are none, so state) None

4 That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stock holder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given, also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner, and this affiant has no reason to believe that any other person, association or corporation has any interest direct or indirect in the said stock bonds, or other securities than as so stated by him

5 That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 387,514

ROBERT D WHEELER, Editor

Sworn to and subscribed before me this 28th day of August 1946

JOHN J COGHLAN,
Notary Public, Queens Co No. 392, Reg. No 95-C-7
Cert Filed in N Y Co No. 327, Reg No 106-C-7
(My Commission Expires March 30, 1947)

The TARGET
THE CURSE OF WITCHCRAFT CASTS ITS SPELL OF DOOM UPON MUSICIANS IN A MODERN CONCERT HALL. BUT WHEN THE TARGETEERS APPEAR, THEY SOLVE THE MYSTERY OF..."THE EFFIGY OF DEATH."
ACT 2 SCENE 3
LUDLO, THE OLD JANITOR OF THE TOWN'S CONCERT HALL, STUDIES HIS FAVORITE SUBJECT.... WITCHCRAFT.........
THIS IS THE BEST BOOK OF THEM ALL! EFFIGIES... WONDER IF THEY REALLY WORK!
BUT THE MANAGER OF THE CONCERT HALL INTERRUPTS LUDLO'S READING.........
YOU OLD FOOL! I THOUGHT I TOLD YOU TO CLEAN THAT STAGE!
HEY! DON'T!
1

QUESTION No. 10. **What symbol of witchcraft can you find in panel one?**

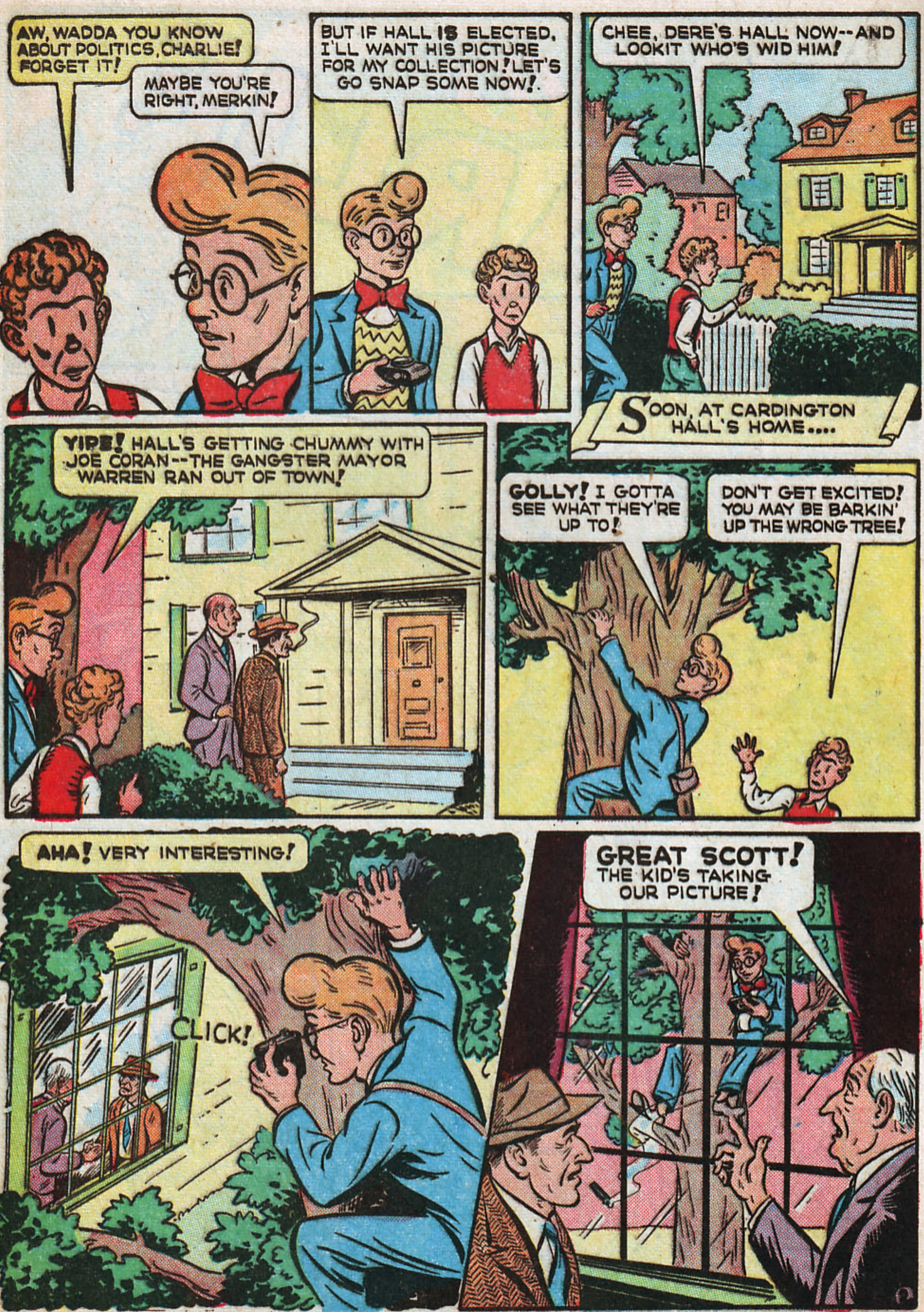
ANSWER No. 10. Ludlo is holding a broomstick.

QUESTION No. 11. **Is a job lot something you might pick up in a real estate deal?**

ANSWER No. 11. No. A job lot is generally a miscellaneous collection of inferior goods.

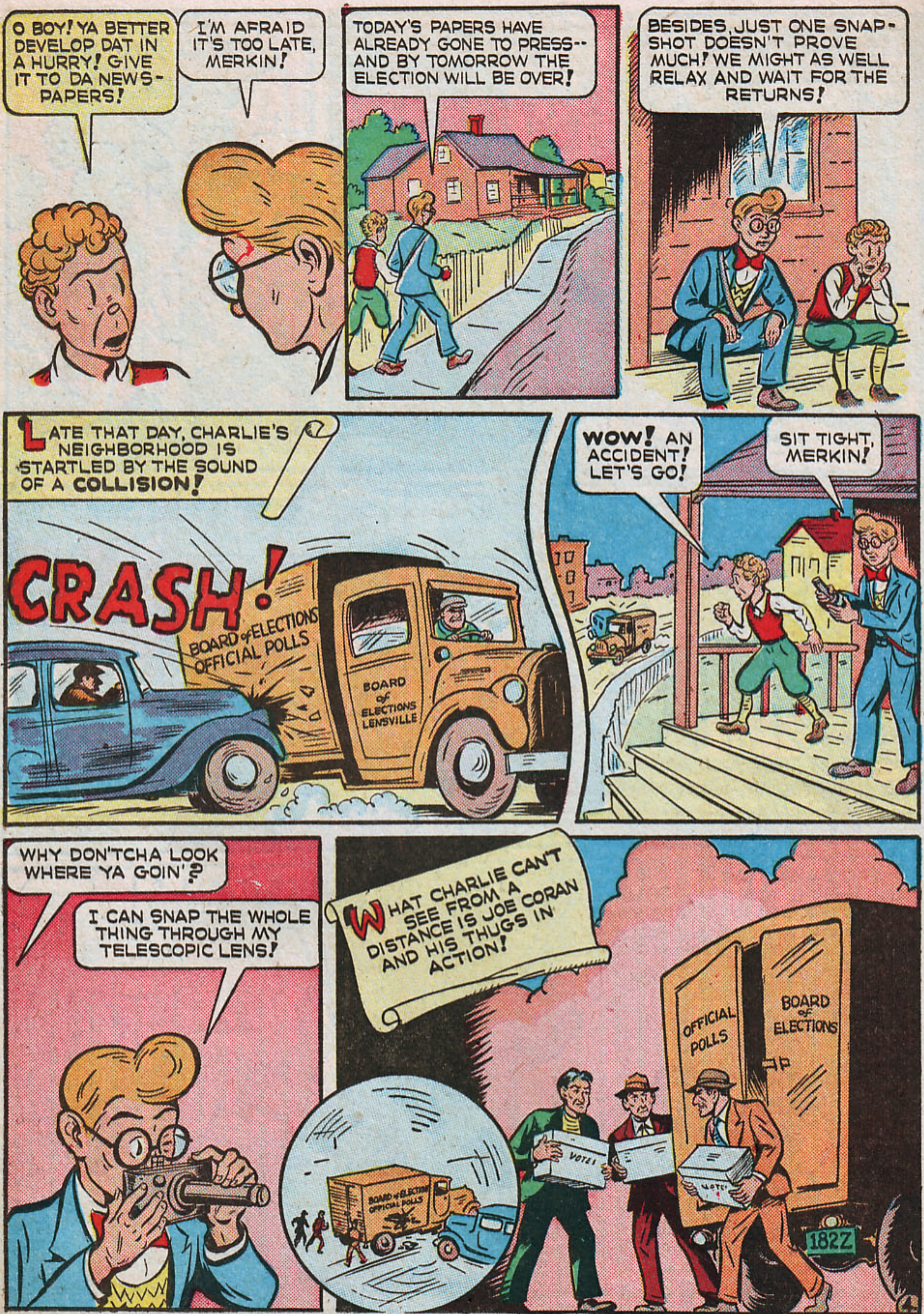
PARDON THE INTERRUPTION!
HEY! MY VIOLIN!
RETURN ENGAGEMENT!
HEY!
OUCH!
WHICH IS THE WITCH?
WE'RE COMING, NILES!
MY STRADIVARIUS! BE CAREFUL OF MY VIOLIN!
THE TARGETEERS HAVE THE SITUATION WELL IN HAND....BUT THE MUSICIAN, FEARFUL THAT HIS VIOLIN IS BROKEN, IS ABOUT TO TRY IT OUT........
HEY..WAIT! DON'T PLAY THAT VIOLIN!
I HOPE IT ISN'T BROKEN. I'LL TRY IT OUT AND SEE!
FROM THE VIOLIN, NILES TAKES A SMALL GLASS VIAL FILLED WITH A DEADLY GAS......
IF YOU HAD PLAYED YOUR VIOLIN, THE MUSICAL WAVES WOULD HAVE BROKEN THE VIAL, RELEASED THE GAS, AND KILLED YOU!
I SUSPECTED LUDLO WAS USING A VIAL, WHEN I FOUND THAT BOOK ON MUSICAL SOUND WAVES IN HIS ROOM. IN IT IS DESCRIBED HOW SOUND CAN BREAK SENSITIVE GLASS.
GOSH.... IT ALMOST LOOKED LIKE REAL WITCH-CRAFT!
STAGE ENTRANCE
P.D.
6

CANDID
CHARLIE
CHARLIE TOSSES A FORWARD PASS THAT CRACKS LENSVILLE'S MAYORALTY CAMPAIGN WIDE OPEN, AND ALMOST HAS THE SAME EFFECT ON HIS OWN SKULL!
WIN WITH WARREN 12 YEARS MAYOR OF LENSVILLE!
CARDINGTON HALL FOR MAYOR
Drawn by HARVEY K. FULLER
ELECTION DAY AT LENSVILLE...
GEE, I'M ROOTIN' FOR CARDINGTON HALL! WE'LL GET A NEW SWIMMING POOL IF HE'S ELECTED!
AND A SWELL NEW STADIUM!
AND NEW PARKS!
BEDLOM DRUGS SODA
HALL MAKES A LOT OF ROSY PROMISES, BUT TOM WARREN'S BEEN A GOOD, HONEST MAYOR FOR TWELVE YEARS!.... I HOPE HE'S RE-ELECTED!
AW, WARREN'S A STICK-IN-THE-MUD!
C'MON, MERKIN--I JUST HOPE THE VOTERS HAVE BETTER JUDGMENT THAN THESE KIDS!
BALONEY! HURRAH FOR HALL!
1

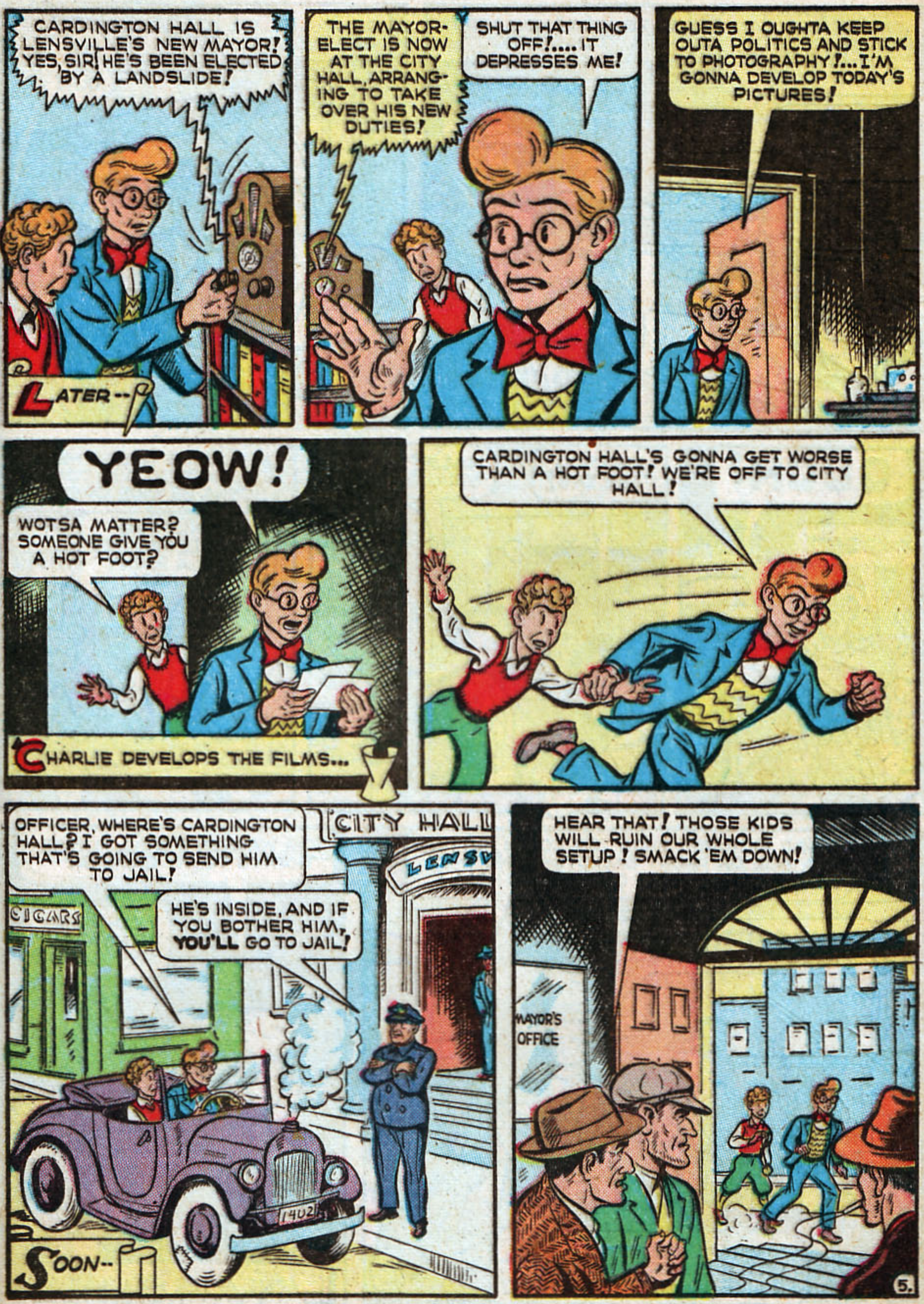


QUESTION No. 12 What type of weave is in the suit Joe Coran is wearing?

ANSWER No. 12. This type of weave is called herringbone.

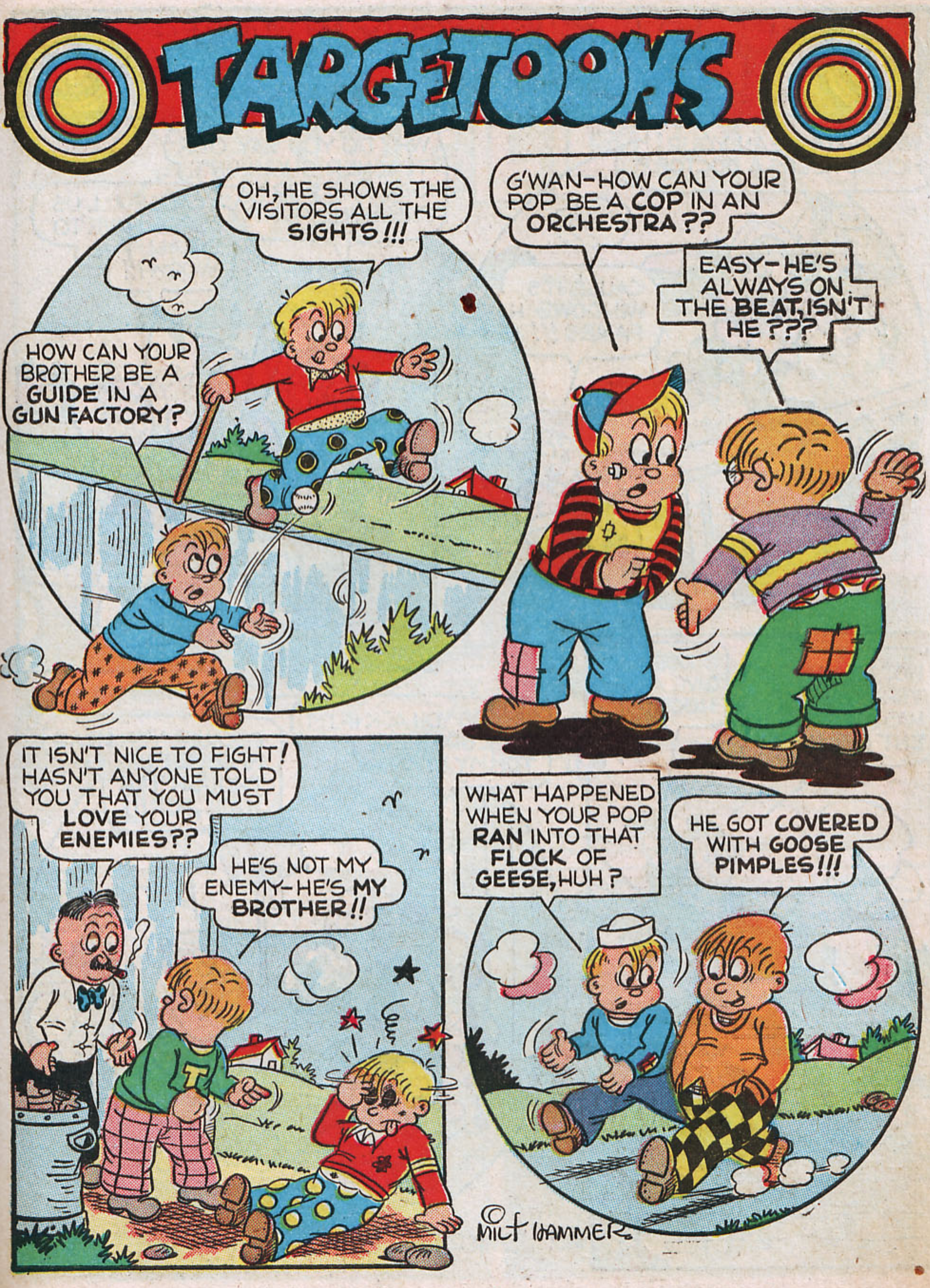


QUESTION No. 13. Two kinds of "swipes" occur on this page. Can you describe them?



ANSWER No. 13. The sedan sideswipes the truck; the thugs swipe the boxes.

MERKIN! HOW CAN YOU PLAY WITH TOYS AT A TIME LIKE THIS?
SURE, KIDS! HOW ABOUT A LITTLE WORKOUT?
AW, CAN'T A FELLA ENJOY HIMSELF?
LENSVILLE DRUGS
DON'T LET 'EM GET INSIDE!
CUT DAT OUT!
OUCH!
TAKE DAT!
CONK
AND YOU TAKE DIS!
HALP! I'M STRANGLING!
MAYOR OFFICE
I'M RUNNING THINGS HERE NOW, WARREN! THIS TOWN'S GONNA BE WIDE OPEN!
IF ONLY THE PEOPLE REALIZED WHAT A PHONY YOU ARE!
STOP!
THESE PICTURES SHOW JOE CORAN PUTTING IN A BOX OF PHONY BALLOTS---AND THEY SHOW HIS TIE-UP WITH CARDINGTON HALL!
GREAT SCOTT! YOU'LL GO TO JAIL FOR THIS, HALL!
WHY, YOU BLASTED LITTLE CAMERA-SNAPPER! I'D LIKE TO SNAP YOUR NECK!
LATER, AFTER HALL HAS MADE A FULL CONFESSION---
TOM WARREN'S STILL MAYOR-- THANKS TO MY CAMERA!
YEAH? AND WHAT ABOUT MY YO-YO?


TARGETOONS
HOW CAN YOUR BROTHER BE A GUIDE IN A GUN FACTORY?
OH, HE SHOWS THE VISITORS ALL THE SIGHTS!!!
G'WAN–HOW CAN YOUR POP BE A COP IN AN ORCHESTRA??
EASY–HE'S ALWAYS ON THE BEAT, ISN'T HE???
IT ISN'T NICE TO FIGHT! HASN'T ANYONE TOLD YOU THAT YOU MUST LOVE YOUR ENEMIES??
HE'S NOT MY ENEMY–HE'S MY BROTHER!!
WHAT HAPPENED WHEN YOUR POP RAN INTO THAT FLOCK OF GEESE, HUH?
HE GOT COVERED WITH GOOSE PIMPLES!!!
© MILT HAMMER

TARGETOONS
WHAT D'YA MEAN YOUR HOUSE NEEDS A DOCTOR?
'CAUSE ITS WINDOWS HAVE PANES !!!
ZZZ
ZZ-Z
WHY DO YOU SAY OUR TEACHER SHOULDN'T GET PAID FOR TEACHING, HUH?
'CAUSE ALL US PUPILS HAVE TO DO ALL THE WORK !!!
WOT D'YA MEAN YER POP'S CAR HAS AN INDIFFER-ENT HORN ??
IT DOESN'T GIVE A HOOT!!
7
WHY DO YOU ASK IF I'M STILL GROWING, TOMMY ???
BECAUSE YER HEAD IS COMIN' UP THOUGH YER HAIR, POP !!!
© MILT HAMMER

PETE STOCKBRIDGE
The CHAMELEON
THERE IS NO REST FOR THE WEARY, OR PETE STOCKBRIDGE, THE CHAMELEON, EVEN ON HIS VACATION... FOR THE CHAMELEON SWINGS INTO ACTION WHEN HE BECOMES "THE FENCE'S DOUBLE"!
OH BOY! THIS IS THE LIFE! JUST LOAF AND EAT! YEP! "EAT AN' SLEEP" STOCKBRIDGE, THAT'S ME!
LADIES AND GENTLEMEN! THERE WILL BE A REVUE IN THE CASINO THIS EVENING AT EIGHT O'CLOCK!

QUESTION No. 14. Who played the leading male rôle in the movie, "The Moon and Sixpence"?

ANSWER No. 14. George Sanders took the part of the artist.

QUESTION No. 15. **Maurice ______ composed a world-famous bolero?**

ANSWER No. 15. Maurice Ravel, French composer.

THERE! THAT FINISHES YOU!
I'LL... I'LL BRAIN YOU!
HOW'S THAT FOR FOOTWORK?
OOPS!
SHE'LL CATCH UP ON A LITTLE LOST SLEEP.
OHHH...
I'LL CALL THE COPS AND TURN THIS MOB OVER TO THEM.
LATER...
YOU DID A SWELL JOB, MR. STOCKBRIDGE. WE'VE BEEN AFTER THEM FOR A LONG TIME.
SURE... THAT'S OKAY. BUT.....
THERE GOES THAT NICE REST I PLANNED. I HAVE TO GET TO WORK ON THE STORY FOR "THE STAR"!
6

the DEADLINE

TOM BOLT, editor of the school paper, was working on the front page layout when Joyce Davis walked into the office. "Probably wants help on her French," he thought. He finished the lettering at the top of the page before he looked up.

Joyce leaned over the desk. "How's it coming?" she asked.

He pushed the paper across to her. "Good," he said. "One of the best we've ever put out."

Joyce sat on the edge of the desk and studied the design. "It is good," she admitted, "but I'm afraid it will be your last issue."

Tom nodded dumbly. The paper hadn't been paying expenses and, unless this issue showed a profit, it would be the last one. The trouble was that they couldn't sell enough ads to pay for the paper and ink.

"How many classified ads have you sold?" Joyce asked.

"Seven," Tom said. His face turned red in embarrassment as he added, "We need thirty to pay expenses."

"I know how to get them," Joyce said.

"How?" Tom shouted. This was Thursday and the deadline was Saturday morning. With the life of the paper at stake, he was willing to listen to any plan that might help. Yes, he was even willing to listen to a girl!

Joyce grinned impishly at him. "I'll go out and sell 'em," she said.

Tom slumped back in his chair, a disappointed look on his face. "You!" he snorted. "You couldn't even give ads away!"

"Is that so!" she shot at him, and marched out of the office.

Tom closed the office and started for home. He passed the Model Market, backed up, and went inside. Maybe he could sell an ad to cranky old Nick Klotz. He pushed in ahead of a lady customer.

"Mr. Klotz," he said. "You wouldn't want to buy an ad in the school paper, would you?"

The market owner frowned at Tom. "No, I wouldn't," he said.

"That's the way it is all the time," Tom muttered, as he walked out the door. "Nobody wants to give us a break."

Joyce met him out in front. "Did you sell him an ad?" she asked.

Tom shook his head. "That old tightwad wouldn't buy anything."

"I'll sell him one," she said.

Tom laughed. Joyce was pretty but she was a dope. All girls were dopes! He was still laughing when he stopped in at the junk yard. Old Silas gave him a dollar for an ad and he felt better.

But Tom and his friends met Saturday morning in a gloomy silence. Tom counted the ads. They were sixteen short and that meant the end of the paper.

Just then the door flew open and Joyce dashed in. "Hold the press!" she shouted and threw a handful of ads on the desk.

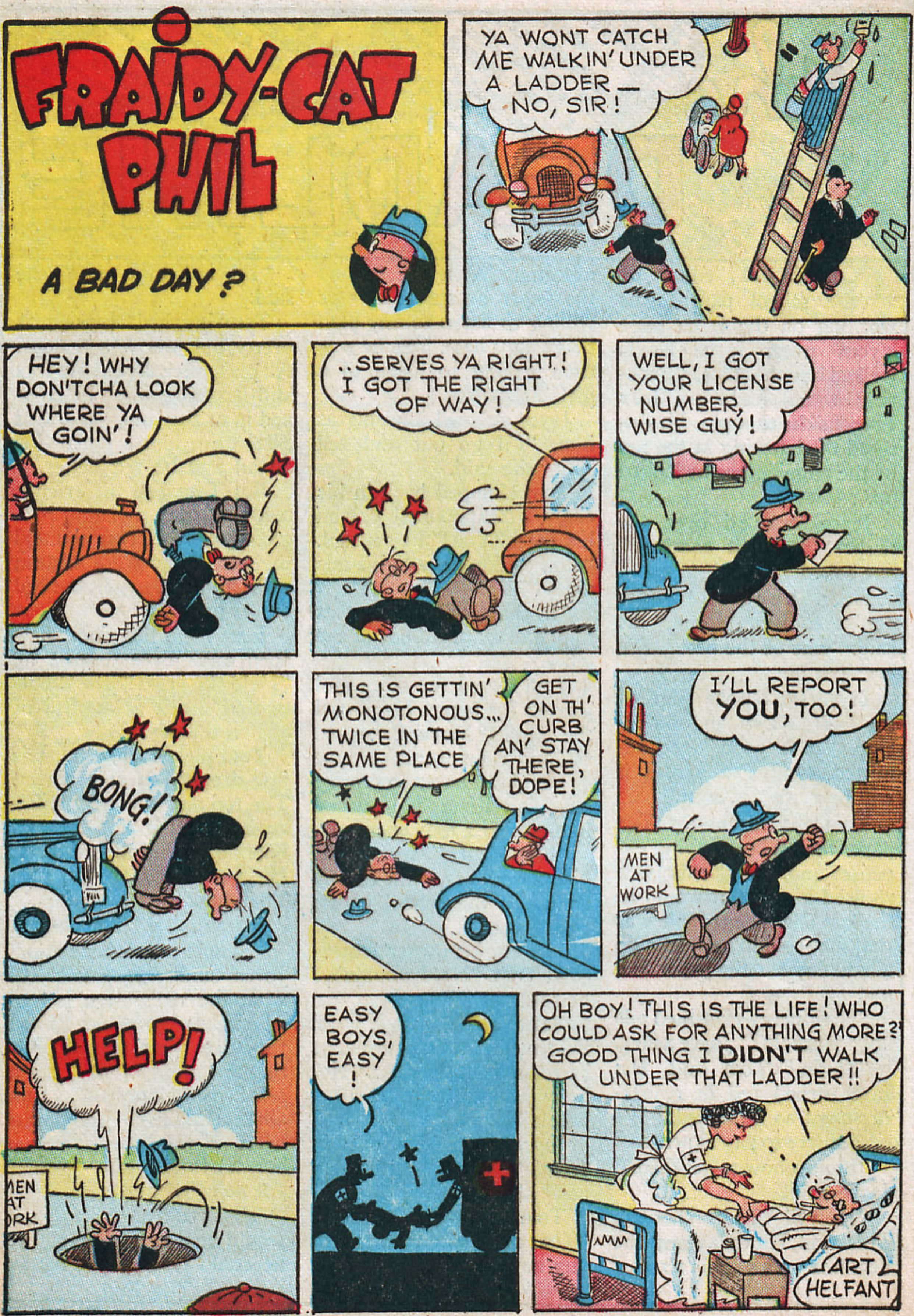
Tom picked them up. His jaw dropped in amazement. The top one was a two dollar ad—and it was for Mr. Klotz of the Model Market! He went through the pile. The paper was saved!

"How . . . ?" Tom began.

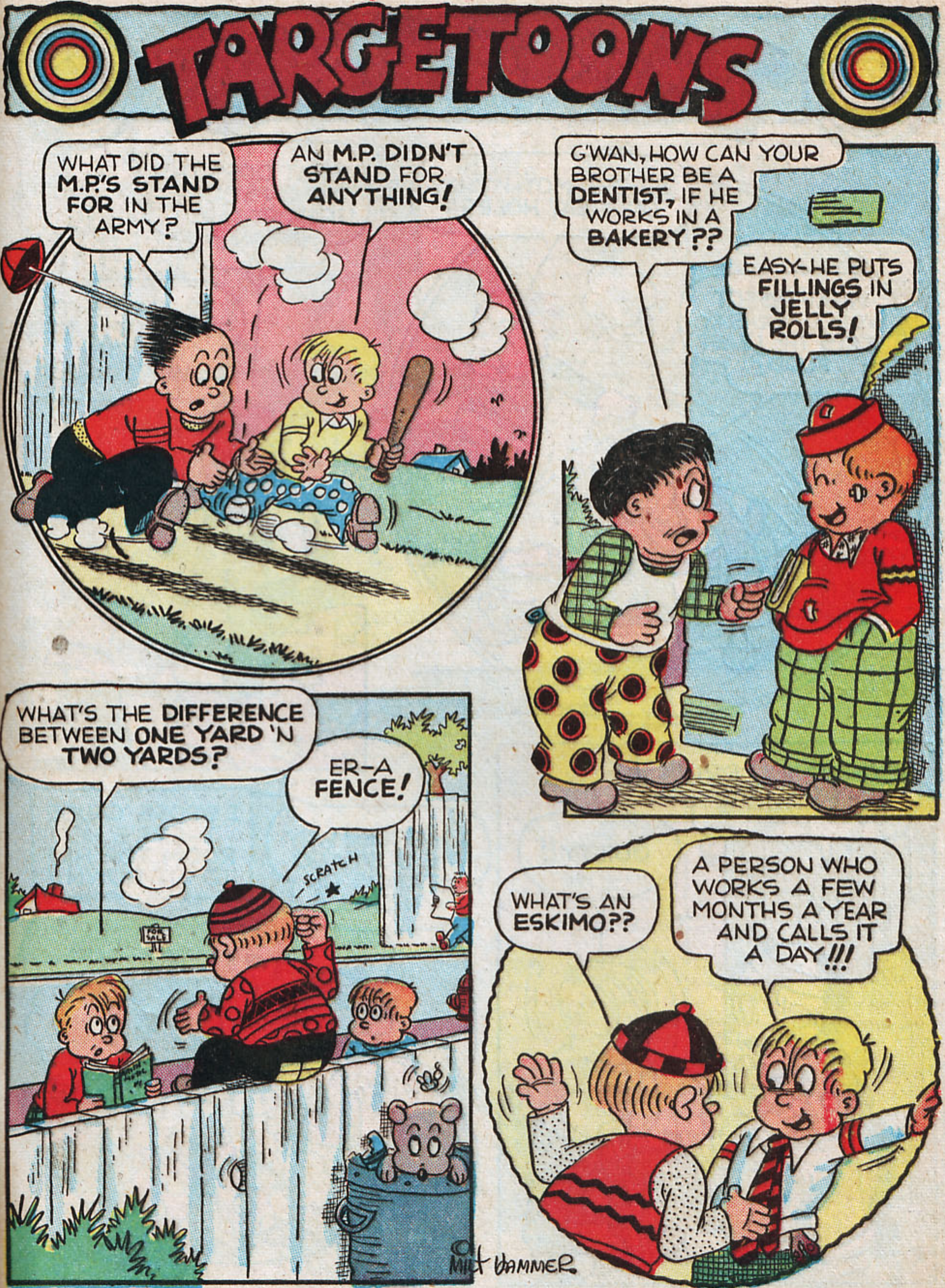
"Simple salesmanship," Joyce said. "Just tell 'em what the circulation is and who reads the paper. When they see what they're getting for their money, it's a sale." She laughed. "Talk about deadlines—you know what I think — you're a bunch of deadheads—you've got no sales appeal!"

Tom reddened. He felt it would be a long time before he could tease Joyce again.

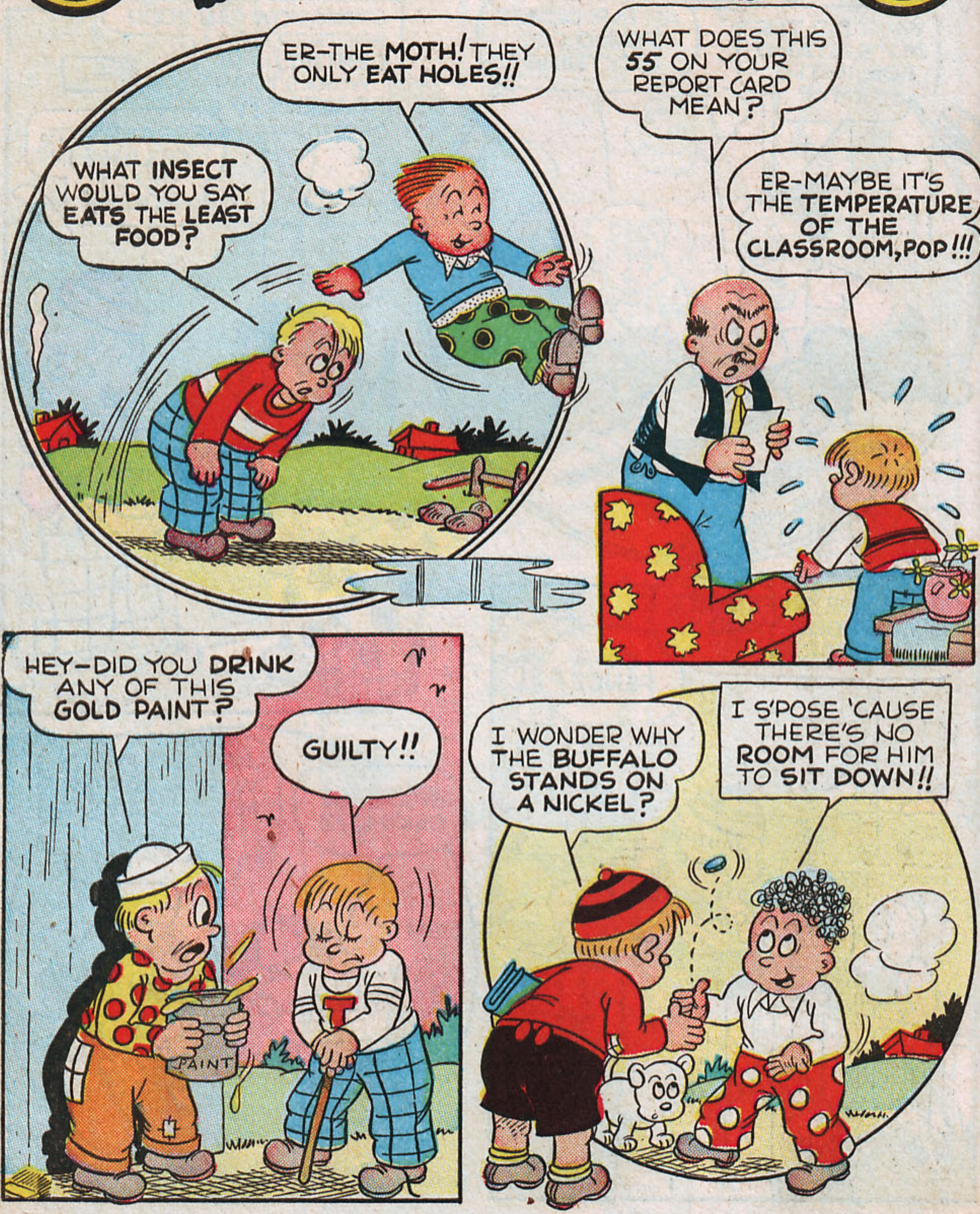
The End.



FRAIDY-CAT PHIL
A BAD DAY ?
YA WONT CATCH ME WALKIN' UNDER A LADDER — NO, SIR!
HEY! WHY DON'TCHA LOOK WHERE YA GOIN'!
..SERVES YA RIGHT! I GOT THE RIGHT OF WAY!
WELL, I GOT YOUR LICENSE NUMBER, WISE GUY!
BONG!
THIS IS GETTIN' MONOTONOUS... TWICE IN THE SAME PLACE
GET ON TH' CURB AN' STAY THERE, DOPE!
I'LL REPORT YOU, TOO!
MEN AT WORK
HELP!
EASY BOYS, EASY!
OH BOY! THIS IS THE LIFE! WHO COULD ASK FOR ANYTHING MORE?? GOOD THING I DIDN'T WALK UNDER THAT LADDER!!
ART HELFANT


TARGETOONS
WHAT DID THE M.P.'S STAND FOR IN THE ARMY?
AN M.P. DIDN'T STAND FOR ANYTHING!
G'WAN, HOW CAN YOUR BROTHER BE A DENTIST, IF HE WORKS IN A BAKERY??
EASY-HE PUTS FILLINGS IN JELLY ROLLS!
WHAT'S THE DIFFERENCE BETWEEN ONE YARD 'N TWO YARDS?
ER-A FENCE!
SCRATCH
WHAT'S AN ESKIMO??
A PERSON WHO WORKS A FEW MONTHS A YEAR AND CALLS IT A DAY!!!
MILT HAMMER

TARGETOONS


WHAT INSECT WOULD YOU SAY EATS THE LEAST FOOD?
ER-THE MOTH! THEY ONLY EAT HOLES!!
WHAT DOES THIS 55 ON YOUR REPORT CARD MEAN?
ER-MAYBE IT'S THE TEMPERATURE OF THE CLASSROOM, POP!!!
HEY-DID YOU DRINK ANY OF THIS GOLD PAINT?
GUILTY!!
PAINT
I WONDER WHY THE BUFFALO STANDS ON A NICKEL?
I S'POSE 'CAUSE THERE'S NO ROOM FOR HIM TO SIT DOWN!!

Amazing Bargains
Ladies' & Men's
RINGS
ENGAGEMENT, WEDDING, FRIENDSHIP RINGS
$1.94
Your Choice
YOU MUST BE PLEASED OR YOUR MONEY BACK IN 10 DAYS
SEND NO MONEY: Just select ring you desire indicate choice by number on coupon below—mail with ring size name and address (or ring size place string or piece of paper around finger. Mark where end reaches. Send with order.) When postman delivers package pay him $1.94 plus postage and C.O.D. charges. If you send $2 cash or money order with order we pay all postage.
HAREM CO., (House of Rings)
30 Church St. New York 7 N. Y.
Dept. T 445
54 Men's hand made Signet Ring. Tarnish Proof mounting. White gold color effect.
50 Ladies' Basket Mounting. Nice size center simulated diamond.
51 Ladies' large square cut stone. Stone comes in all colors. State color.
4a Friendship Ring, solid sterling silver in the smart popular Sweetheart design.
STERLING
52 Baby Ring. 10 K Solid Yellow Gold.
53 Egyptian Ring—unusual design. Very odd.
7. Love & Friendship Ring. Solid sterling silver with 2 hearts linked. Beautifully engraved. (Forget-me-not)
61. Ladies' Engagement Ring set with large brilliant simulated diamonds. Yellow gold color effect
49 Ladies' single brilliant stone. Hard to tell from genuine diamond. Tiffany style high mounting.
10. Child's Signet Ring. Yellow or white gold color effect
11. Wedding Ring. Raised floral design. White gold or yellow color effect, or sterling silver mounting.
59. Wedding Ring—Beautifully chased Yellow or white, gold color effect on solid Sterling Silver
13. Men's Solitaire Ring with simulated diamond in square mounting. Yellow or white gold color effect.
14. Ladies' Solitaire Ring. Large center simulated diamond with smaller stones.
15a Men's Ring set with twin simulated 2 diamonds. White gold color effect.
STERLING
62. Sterling Silver Friendship Ring (stamped sterling)
STERLING
55 Ladies' large square cut stone. Gold plated sterling silver mounting. Stone comes in all colors.
18. Ladies' Birthstone Ring. White or yellow gold color effect mounting, or sterling silver. Be sure to give birth month for proper color of stone.
19. Ladies' Solitaire Engagement ring. Filligree mounting in white gold color effect, or sterling silver.
20. Ladies' Solitaire Engagement ring with 5 brilliant simulated diamonds in yellow gold color effect mounting
60. Ladies' Engagement Ring set with large center simulated diamond and small stones on sides. Yellow gold color effect mounting.
22. Ladies' Solitaire engagement ring. Extra large, brilliant simulated diamond. Yellow or white gold color effect.
23. Ladies Solitaire Engagement Ring, exceptionally brilliant simulated diamond Tiffany Style setting. White or yellow gold color effect
24. Love & Friendship Ring Solid sterling silver Beautifully engraved Also used as wedding ring
25. Ladies' Plain Wedding Band. Yellow or white gold color effect, or sterling silver.
DUE to war shortages we may not always have your size in the style you want To avoid disappointment we suggest you mark your second and third choice in the space in coupon
26. Men's Ring with large simulated Ruby also in assorted colored stones. Yellow or white gold color effect mounting
17. Men's Ring with 2 sparkling simulated diamonds and ruby in center. Yellow gold mounting.
56 Cameo with small stone White gold color effect
STERLING
30. Ladies', Birthstone Ring—stones come in all colors. Sterling Silver mounting (stamped in ring). State color stone desired
63. Men's 3-Stone Ring with 2 simulated diamonds and ruby in center. Yellow gold color effect. Very smart number.
5. Men's Ring with single sparkling simulated diamond—yellow gold color effect.
33. Large center simulated Ladies' Solitaire Ring Diamond—2 smaller sized stones Yellow or white gold color effect mounting
58 Indian Head Ring. Head is stamped in gold leaf
35. Men's Signet Ring White gold color effect mounting.
64. Men's simulated large, square cut ruby. Yellow gold color effect
37. Love & Friendship Ring, chaste design also used as Wedding Ring. Yellow or white gold color effect, or sterling silver
STERLING
38a Ladies' Solitaire Ring. Center stone is genuine diamond chip. Solid Sterling Silver mounting.
39. Ladies' Solitaire Ring 3 sparkling simulated diamonds. White gold color effect mounting.
40. Men's Signet Ring, also for boys. White or yellow gold color effect mounting.
41. Ladies' Solitaire Ring with large center simulated diamond and 6 smaller stones. Yellow or white gold color effect mounting.
42 Hand Clasp Love & Friendship ring. Rings come apart to form 2 rings. Made of sterling silver
43 Ladies' Wedding Band. 7 large brilliant simulated diamonds. White or yellow gold color effect mounting, or sterling silver.
44 Men's Wedding Ring Yellow or white gold color effect, or sterling silver
HAREM CO. (House of Rings)
30 Church St., New York 7, N. Y., Dept. T 445
Send me ring style I have indicated. I'll pay postman $1.94 plus and C.O.D. charges. ☐ I am enclosing $2 with order, you pay all postal charges. If I am not satisfied I may return the ring within 10 days and get my money back.
Style No. Style No. Style No.
First Choice Second Choice Third Choice Ring Size
Name
(PLEASE PRINT)
Address
City State
Foreign and Canadian order must be accompanied by $2 with order
45a Corozo Nut Rings. Hand carved from the nut of the Corozo Palm. Hand polished to a beautiful ebony black and set with simulated pearl. These rings are highly prized by the natives of Puerto Rico. There's a legend that Good Luck Always Follows The Wearer. 46a
57 Hand Carved Corozo Nut Ring—Indian Head
48. Wedding Band. Set with sparkling simulated diamonds. White or yellow gold color effect mounting, or sterling silver

Published In The Interest of Parents . . . Present and Future Air Rifle Owners . . . The Public

SHOOT SAFE BUDDY!

BOYS! SHOW THIS MESSAGE TO YOUR PARENTS!

You'll never see a real outdoorsman aim or shoot his rifle at anything but a safe, proper target . . . he handles his firearms with care and respect. Your Daisy is made for fun shooting. It is not a lethal weapon but . . . like a knife, ... or auto it may cause damage if handled carelessly. So do not aim or shoot at windows, street lights, song-birds, pets, property or any other person . . . ever! Remember, carelessness causes accidents to millions of Americans every year in cars, homes, factories. So . . . if you are careless with your Daisy or abuse the privilege of owning one . . . . . your parents, guardian or police have the right to take it from you . . and should! Don't let this happen. Be careful. Aim and shoot safe, Buddy!

MEMORIZE THE SHOOTER'S SAFETY PLEDGE!

I pledge myself to PROTECT animals, property and people in my community by always aiming and shooting my Daisy safely!

SAFETY TIPS

BICYCLE SAFELY...

Careless bicycling may cause accidents! Always ride single file. Never "hitch on" to car or truck. Follow all traffic signs, rules Avoid ruts. Ride close to right edge of road. Use hand signals for turns, stops

ROLLER SKATE SAFELY...

Avoid roller skating accidents by being careful. Always skate on sidewalk Come to stop at curbs Cross streets at corners only Do not "hitch" on to bicyclists. Cross small cracks at right angles.

DRIVE SAFELY...

An average of more than ONE MILLION children, women, men are injured every year in traffic accidents! Think that over, Buddy! Decide now that when you are *old enough* to get your driver's license—and after you get it—you will *remember* and *follow* the safety driving rules you learned.

CROSS STREETS SAFELY...

Always stop at curb, look right and left to see if street is clear Cross streets only at corners. Obey signal lights. Remember, an auto moves *faster* than you can run. And don't run walk!

AND SHOOT SAFE BUDDY!

Get Your DAISY HANDBOOK NOW!

Ready—the amazing 128-page DAISY HANDBOOK—your guide to safer shooting, more fun! Featuring Red Ryder, Buck Rogers comic strips—atomic bombs—how to saddle western style—adventure stories—jokes—mechanical marvels explained — trick shots — manual of marksmanship — woodcraft tips — many others. Also included . . complete Daisy Air Rifle Catalog describing the beautiful Daisys being made and delivered to dealers fast as the supply of materials and labor permits. Get your Handbook. Hurry—limited supply Mail dime (10c) and unused 3c stamp with name, address to Daisy—we'll send Handbook postpaid!

RED RYDER Licensed By Stephen Slesinger, Inc., N.Y.

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